SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 27, 2004

Commission File Number 1-05707

GENERAL EMPLOYMENT ENTERPRISES, INC.

(Exact name of registrant as specified in its charter)

Illinois

36-6097429

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification Number)

One Tower Lane, Suite 2100, Oakbrook Terrace, Illinois 60181 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (630) 954-0400

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

Exhibits

The following exhibit is filed as a part of this report:

No. Description of Exhibit

99.01 Press release issued by General Employment Enterprises, Inc., dated January 27, 2004.

Item 12. Results of Operations and Financial Condition.

On January 27, 2004, General Employment Enterprises, Inc. issued a press release containing information regarding its results of operations and financial condition for the quarter ended December 31, 2003. A copy of the press release is furnished as an exhibit to this Form 8-K Current Report.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GENERAL EMPLOYMENT ENTERPRISES, INC. (Registrant)

Date: January 28, 2004 By: /s/ Kent M. Yauch

Kent M. Yauch

Vice President, Chief Financial

Officer and Treasurer

General Employment News Release

General Employment Enterprises, Inc., Oakbrook Terrace Tower, Suite 2100, Oakbrook Terrace, IL 60181, (630) 954-0400 AMEX: JOB

January 27, 2004

FOR IMMEDIATE RELEASE

COMPANY: General Employment Enterprises, Inc.

CONTACT: Doris A. Bernar

Communications Manager & Assistant Corporate Secretary Phone (630) 954-0495 (630) 954-0592 fax invest@genp.com e-mail

General Employment Reports First Quarter Results

OAKBROOK TERRACE, IL - General Employment Enterprises, Inc. (AMEX: JOB) reported a net loss of \$462,000, or \$.09 per share, for the quarter ended December 31, 2003, compared with a net loss of \$644,000 or \$.13 per share, for the same quarter last year.

The Company's consolidated net revenues for the quarter were \$4,563,000, down 7% from \$4,900,000 last year. Contract service revenues of \$3,392,000 increased 3%, while placement service revenues of \$1,171,000 declined 28%.

Commenting on the Company's first quarter performance, Herbert F. Imhoff, Jr., board chairman and CEO, said, "We saw some improvement in the demand for contract services during the quarter. As a result, the Company had an 18% increase in the number of billable hours. Weakness in the demand for placement services continued, however, and the number of placements was down 20%. In addition, we continued to experience downward pressures on pricing, resulting in lower average fees in both of the divisions."

Mr. Imhoff continued, "Through aggressive cost-cutting programs, we were able to reduce general and administrative expenses by 16% versus last year's first quarter. As a result, we were able to reduce the size of our net loss by 28%, despite the lower consolidated revenues. Our financial condition remained strong, with \$3,301,000 of cash and cash equivalents and a current ratio of 3.2 to 1 as of December 31, 2003."

(more)

GENERAL EMPLOYMENT ENTERPRISES, INC. ADD ONE

Mr. Imhoff concluded his comments by saying, "As I have said before, the key to returning the Company to profitability lies in increasing its overall revenues. The improvement in billable contract hours that we experienced during the first quarter is an encouraging sign. That is because, in past economic recoveries, employers have tended to use temporary help services before they committed to full-time hiring. However, we have yet to see any noticeable improvement in the demand for full-time hiring in our operations."

This news release contains forward-looking statements that are based on management's current expectations and are subject to risks and uncertainties. Some of the factors that could affect the Company's future performance include, but are not limited to, general business conditions, the demand for the Company's services, competitive market pressures, the ability of the Company to attract and retain qualified personnel for regular full-time placement and contract project assignments, and the ability of the Company to attract and retain qualified corporate and branch management.

General Employment provides professional staffing services through a network of 21 branch offices located in 11 states, and specializes in information technology, accounting and engineering placements. The Company's shares are traded on the American Stock Exchange under the trading symbol JOB.

(more)

GENERAL EMPLOYMENT ENTERPRISES, INC. ADD TWO

GENERAL EMPLOYMENT ENTERPRISES, INC. CONSOLIDATED STATEMENT OF OPERATIONS (In Thousands, Except Per Share)

Three Months
Ended December 31
2003 2002

(462) (644)

Net	revenues:	
~		

Contract services	\$3,392	\$3,280
Placement services	1,171	1,620
Net revenues	4,563	4,900

Operating expenses:

Loss before income taxes

Operating expenses:			
Cost of contract services		2,370	2,217
Selling	803	1,124	
General and administrative(1)		1,869	2,221
Total operating expenses		5,042	5,562
Loss from operations		(479)	(662)
Investment income		17	18

Credit for income taxes(2)

Net loss \$ (462) \$ (644)

Net loss per share - basic and diluted \$ (.09) \$ (.13)

Average number of shares - basic and diluted 5,121 5,121

- (1) General and administrative expenses include a provision for office closings of \$25,000 in the three month period ended December 31, 2003.
- (2) There were no credits for income taxes as a result of the pretax losses for the periods ended December 31, 2003 and 2002, because the tax losses must be carried forward for income tax purposes and there was not sufficient assurance that future tax benefits would be realized.

(more)

GENERAL EMPLOYMENT ENTERPRISES, INC. ADD THREE

GENERAL EMPLOYMENT ENTERPRISES, INC. SUMMARIZED CONSOLIDATED BALANCE SHEET INFORMATION (In Thousands)

December 31 September 30 2003 2003

Assets:

Cash and cash equivalents \$3,301 \$3,905 Accounts receivable and other current assets 2,573 2,595

Total current assets 5,874 6,500

Property, equipment and goodwill, net 2,021 2,191

Total assets \$7,895 \$8,691

Liabilities and shareholders' equity:

Current liabilities \$1,824 \$2,167 Shareholders' equity 6,071 6,524

Total liabilities and shareholders' equity \$7,895 \$8,691