

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange  
Act of 1934

Date of Report (Date of earliest event reported): April 28, 2004

Commission File Number 1-05707

GENERAL EMPLOYMENT ENTERPRISES, INC.  
(Exact name of registrant as specified in its charter)

Illinois 36-6097429  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification Number)

One Tower Lane, Suite 2100, Oakbrook Terrace, Illinois 60181  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (630) 954-0400

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

Exhibits

The following exhibit is filed as a part of this report:

No. Description of Exhibit

99.01 Press release issued by General Employment Enterprises, Inc.,  
dated April 28, 2004.

Item 12. Results of Operations and Financial Condition.

On April 28, 2004, General Employment Enterprises, Inc. issued a press  
release containing information regarding its results of operations and  
financial condition for the quarter ended March 31, 2004. A copy of the  
press release is furnished as an exhibit to this Form 8-K Current Report.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the  
Registrant has duly caused this report to be signed on its behalf by the  
undersigned, thereunto duly authorized.

GENERAL EMPLOYMENT ENTERPRISES, INC.  
(Registrant)

Date: April 29, 2004 By: /s/ Kent M. Yauch  
Kent M. Yauch  
Vice President, Chief Financial  
Officer and Treasurer

General Employment News Release

General Employment Enterprises, Inc., Oakbrook Terrace Tower, Suite 2100,  
Oakbrook Terrace, IL 60181, (630) 954-0400 AMEX: JOB

FOR IMMEDIATE RELEASE

April 28, 2004

COMPANY: General Employment Enterprises, Inc.

CONTACT: Doris A. Bernar  
Communications Manager & Assistant Corporate Secretary  
Phone (630) 954-0495 (630) 954-0592 fax  
invest@genp.com e-mail

General Employment Reports  
Second Quarter Results

OAKBROOK TERRACE, IL - General Employment Enterprises, Inc. (AMEX: JOB) reported a net loss of \$445,000, or \$.09 per share, for the quarter ended March 31, 2004, compared with a net loss of \$1,100,000, or \$.21 per share, for the same quarter last year.

The Company's consolidated net revenues for the quarter were \$4,547,000, compared with \$4,530,000 for the same quarter last year. Contract service revenues of \$3,193,000 were down 6%, while placement service revenues of \$1,354,000, increased 19%.

Commenting on the Company's performance, Herbert F. Imhoff, Jr., board chairman and CEO, said, "The aggressive actions taken by management over the past twelve months to cut costs are now showing up on the bottom line. As a result, we made significant progress in reducing the Company's quarterly losses. General and administrative expenses were down 25% from the same quarter last year, and the net loss was cut by almost 60%."

Mr. Imhoff continued, "The modest improvement in quarterly revenues is also noteworthy, because it reflects the first year-over-year increase in over three years. The 19% increase in placement service revenues was achieved through a combination of a 10% increase in the number of placements and a 4% increase in the average placement fee. The decline in contract service revenues resulted from continued downward pressures on pricing in that division, despite a 9% increase in billable hours."

(more)

GENERAL EMPLOYMENT ENTERPRISES, INC.  
ADD ONE

For the six months ended March 31, 2004, the Company had a net loss of \$907,000, or \$.18 per share, compared with a net loss of \$1,744,000, or \$.34 per share, for the same period last year. Consolidated net revenues for the six-month period were \$9,110,000, down 3% compared with \$9,430,000 last year.

Mr. Imhoff concluded his comments by saying, "I am encouraged by the fact that we achieved growth in both the number of placements and the number of billable contract hours during the second quarter. In addition, I am very pleased that we were able to achieve a 48% reduction in the net loss for the six month period, despite the 3% decline in revenues. The improvement reflects the success of our cost-cutting program. At this point, the key to returning the Company to profitability lies in increasing overall revenues. To do that, we need to see a sustained pattern of hiring activity in the U.S. jobs market."

This news release contains forward-looking statements that are based on management's current expectations and are subject to risks and uncertainties. Some of the factors that could affect the Company's future performance include, but are not limited to, general business conditions, the demand for the Company's services, competitive market pressures, the ability of the Company to attract and retain qualified personnel for regular full-time placement and contract project assignments, and the ability of the Company to attract and retain qualified corporate and branch management.

General Employment provides professional staffing services through a network of 21 branch offices located in 11 states, and specializes in information technology, accounting and engineering placements. The Company's shares are traded on the American Stock Exchange under the trading symbol JOB.

(more)

GENERAL EMPLOYMENT ENTERPRISES, INC.  
ADD TWO

GENERAL EMPLOYMENT ENTERPRISES, INC.  
CONSOLIDATED STATEMENT OF OPERATIONS  
(In Thousands, Except Per Share)

	Three Months Ended March 31		Six Months Ended March 31	
	2004	2003	2004	2003
Net revenues:				
Contract services	\$ 3,193	\$ 3,394	\$ 6,585	\$ 6,674
Placement services	1,354	1,136	2,525	2,756
Net revenues	4,547	4,530	9,110	9,430
Operating expenses:				
Cost of contract services	2,367	2,394	4,737	4,611
Selling	878	894	1,681	2,018
General and administrative	1,753	2,348	3,622	4,569
Total operating expenses	4,998	5,636	10,040	11,198
Loss from operations	(451)	(1,106)	(930)	(1,768)
Investment income	6	6	23	24
Net loss(1)	\$ (445)	\$ (1,100)	\$ (907)	\$ (1,744)
Net loss per share - basic and diluted	\$ (.09)	\$ (.21)	\$ (.18)	\$ (.34)
Average number of shares - basic and diluted	5,132	5,121	5,127	5,121

(1) There were no credits for income taxes as a result of the pretax losses in fiscal 2004 and fiscal 2003, because the tax losses must be carried forward for income tax purposes and there was not sufficient assurance that future tax benefits would be realized.

(more)

GENERAL EMPLOYMENT ENTERPRISES, INC.  
ADD THREE

GENERAL EMPLOYMENT ENTERPRISES, INC.  
SUMMARIZED CONSOLIDATED BALANCE SHEET INFORMATION  
(In Thousands)

	March 31 2004	September 30 2003
Assets:		
Cash and cash equivalents	\$3,360	\$3,905
Accounts receivable and other current assets	2,430	2,595
Total current assets	5,790	6,500
Property, equipment and goodwill	1,889	2,191
Total assets	\$7,679	\$8,691
Liabilities and shareholders' equity:		
Current liabilities	\$2,032	\$2,167
Shareholders' equity	5,647	6,524
Total liabilities and shareholders' equity	\$7,679	\$8,691