
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 7, 2014

GENERAL EMPLOYMENT ENTERPRISES, INC

(Exact name of registrant as specified in its charter)

Illinois	1-05707	36-6097429
(State or other jurisdiction of incorporation or organization)	(Commission File Number)	(I.R.S. Employer Identification Number)
184 Shuman Blvd., Ste 420, Naperville, IL		60181
(Address of principal executive offices)		(Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 5.02 ELECTION OF DIRECTOR OR PRINCIPAL OFFICER

Naperville, IL, March 11, 2014 - General Employment Enterprises, Inc. (NYSE MKT: JOB) announced today that it has appointed Andrew J. Norstrud as Chief Executive Officer, effective March 7, 2014.

Mr. Norstrud joined General Employment Enterprises, Inc. in March of 2013. Prior to his employment with General Employment Enterprises, Inc., Mr. Norstrud was a consultant at Norco Accounting and Consulting where he concentrated his services on assisting companies with mergers and acquisitions and SEC filing requirements. Mr. Norstrud also served as Chief Financial Officer for Jagged Peak Inc. and Segmentz Inc. In both companies he played an instrumental role in achieving the Company's strategic goals by pursuing and attaining growth initiatives, building an exceptional financial team, implementing a new accounting system, raising necessary financing and implementing the structure required of public companies. At Segmentz Inc. he also concentrated on completing and integrating strategic acquisitions. Previously, Mr. Norstrud worked for both Grant Thornton LLP and PricewaterhouseCoopers LLP and has extensive experience with young, rapid growth public companies. Mr. Norstrud earned a Master of Accounting with a systems emphasis from the University of Florida and is a Florida licensed Certified Public Accountant. Mr. Norstrud is 40 years old.

With this appointment, Mr. Norstrud's annual salary was increased to \$250,000 per year and he was granted an option to purchase up to 1,000,000 common shares at a per share price of \$0.35.

Item 9.01 Financial Statements and Exhibits.

Exhibit No.	Description
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<u>99.1</u>	Press release issued by General Employment Enterprises, Inc. dated March 11, 2014.
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GENERAL EMPLOYMENT ENTERPRISES, INC.
(Registrant)

Date: March 11, 2014

By: /s/ Andrew J. Norstrud
Andrew J. Norstrud
Chief Executive Officer



News Release

General Employment Enterprises, Inc., 184 Shuman Blvd., Suite 420, Naperville, IL 60181, (630) 954-0400

FOR IMMEDIATE RELEASE:

March 11, 2014

COMPANY: General Employment Enterprises, Inc.

CONTACT: Andrew J. Norstrud

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General Employment Enterprises, Inc. Officially Names Andrew Norstrud Its Chief Executive Officer

NAPERVILLE, IL, March 11, 2014 - General Employment Enterprises, Inc. (NYSE MKT: JOB) (the "Company" or "GEE") today is pleased to announce that it has officially appointed Andrew Norstrud, its Chief Financial Officer, to the position of Chief Executive Officer, effective March 7, 2014.

Mr. Norstrud brings a wealth of knowledge, financial acumen, and public company expertise related to mergers and acquisitions, the processes and procedures to streamline financial reporting, and operational controls to the Chief Executive Officer position at GEE. Having been the Chief Financial Officer since March 2013 and having assumed the responsibilities of Principle Executive Officer in November of 2013, he has been the primary driving force in "turning around" the business and positioning it for operational and financial growth moving forward.

Commenting on his appointment, Mr. Norstrud stated, “General Employment Enterprises, Inc. has been in the staffing industry for over 120 years and employs high caliber individuals at all levels. I am privileged to be presented with this opportunity by the board and to have their confidence and trust to move this organization forward.”

He continued, “Over the past twelve months, we have been successful at cleaning up several issues of the past, while eliminating unnecessary expenditures and refocusing the business on our customers and candidates. We will continue making vital investments in infrastructure necessary to support our expansion initiatives and the achievement of our long-term vision. Included in these investments is bringing on a top notch CFO and additional board members with the right industry expertise to help us successfully navigate through the expansion process. Our team’s extensive knowledge and experience in the industry delivers real value to our customers on a daily basis, and in a similar fashion, will deliver real value to our shareholders moving ahead.”

More information on this release can be found on file with the Securities & Exchange Commission at www.sec.gov.

About General Employment

General Employment Enterprises, Inc. (the “Company”) was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of 22 branch offices located in eleven states. The Company operates in two industry segments, providing professional staffing services and light industrial staffing services.

Forward-Looking Statements

The statements made in this press release that are not historical facts are forward-looking statements. Such forward-looking statements often contain or are prefaced by words such as “will” and “expect.” As a result of a number of factors, the Company’s actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause the Company’s actual results to differ materially from those in the forward-looking statements include, without limitation, those factors set forth under the heading “Forward-Looking Statements” in the Company’s annual report on Form 10-K for the fiscal year ended September 30, 2013, and in the Company’s other filings with the Securities and Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to update or alter its forward-looking statements whether as a result of new information, future events or otherwise.
