## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 2, 2016

# GENERAL EMPLOYMENT ENTERPRISES,

# INC

(Exact name of registrant as specified in its charter)				
Illinois	1-05707	36-6097429		
(State or other jurisdiction of incorporation or organization)	(Commission File Number)	(I.R.S. Employer Identification Number)		
184 Shuman Blvd., Ste. 420, Naperville, Illinois		60563		
(Address of principal executive offices)		(Zip Code)		

Registrant's telephone number, including area code: (630) 954-0400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 7.01 Regulation FD Disclosure

The Company will present at the Marcum Microcap Investor Conference on Thursday, June 2nd at 11:00 A.M. Eastern Time. The annual Marcum MicroCap Conference is a showcase for public companies with less than \$500 million in market capitalization. The Marcum MicroCap Conference attracts fund managers and high net worth investors focusing on small cap equities. Over 2,000 participants from all segments of the microcap market attend each year, including senior management, finance and legal executives, venture and lower middle-market private equity investors, institutional investors, directors, investment bankers, buy- and sell-side analysts, and service providers to the microcap marketplace. Mr. Dewan will be available for one-on-one meetings during the conference.

## Item 9.01 Financial Statements and Exhibits.

Exhibit No.	Description
99.1	Press release issued by General Employment Enterprises, Inc. dated May 19, 2016.
99.2	PowerPoint presentation by General Employment Enterprises, Inc. dated June 2, 2016

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GENERAL EMPLO ENTERPRISES, INC. (Registrant)

EMPLOYMENT

By: <u>/s/ Andrew J. Norstrud</u> Andrew J. Norstrud Chief Financial Officer

Date: June 2, 2016

## General Employment to Present at Marcum MicroCap Investor Conference June 2<sup>nd</sup> in New York City at the Grand Hyatt Hotel

## Management Will Conduct One-on-One Meetings and Discuss Growth Strategy

**NAPERVILLE, IL--(Marketwired – May 19, 2016) - General Employment Enterprises, Inc. ("the Company" or "General Employment") (NYSE MKT: JOB),** a provider of professional staffing services and solutions, today announced that the Company will present at the Marcum MicroCap Investor Conference in June in New York City. Management will conduct one-on-one meetings during the conference and make a formal presentation at the Grand Hyatt in New York City. The Marcum MicroCap Conference is dedicated to providing a forum where publicly traded companies with less than \$500 million in market capitalization can network with the investment community. The 2016 Conference will be two full days, June 1<sup>st</sup> and June 2<sup>nd</sup>, with feature presentations by CEOs and CFOs from seven principal industry sectors, expert panels moderated by industry leaders, and the opportunity to meet with management of presenting companies on a one-on-one basis.

Derek Dewan, Chairman and CEO, will present on Thursday June 2, at 11am EST and will provide the investment community with an overview of the Company's aggressive internal and external growth strategy, an update on the operations, current financial position and value proposition. The presentation will be available on the General Employment website at www.genp.com.

## About General Employment Enterprises, Inc.

General Employment Enterprises, Inc. was incorporated in the State of Illinois in 1962, is a provider of specialized staffing solutions and is the successor to employment offices doing business since 1893. The Company operates in two industry segments, providing professional staffing services and solutions in the information technology, engineering, finance and accounting specialties and light industrial staffing services through the names of General Employment, Access Data Consulting, Agile Resources, Ashley Ellis, Omni-One, Paladin Consulting and Triad. Also, in the healthcare sector, General Employment, through its Scribe Solutions brand, staffs medical scribes who assist physicians in emergency departments of hospitals and in medical practices by providing required documentation for patient care in connection with electronic medical records (EMR).

## **About Marcum:**

Marcum LLP is one of the largest independent public accounting and advisory services firms in the nation, with offices in major business markets throughout the U.S., Grand Cayman and China. Headquartered in New York City, Marcum provides a full spectrum of traditional tax, accounting and assurance services; advisory, valuation and litigation support; and an extensive range of specialty and niche industry practices. The Firm serves both privately held and publicly traded companies, as well as high net worth individuals, private equity and hedge funds, with a focus on middle-market companies and closely held family businesses. Marcum is a member of the Marcum Group, an organization providing a comprehensive array of professional services.

## **Forward-Looking Statements**

In addition to historical information, this press release contains statements relating to the Company's future results (including certain projections, pro forma financial information and business trends) that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Act of 1934, as amended, (the "Exchange Act"), and are subject to the "safe harbor" created by those sections. The statements made in this press release that are not historical facts are forward-looking statements that are predictive in nature and depend upon or refer to future events. Such forward-looking statements often contain or are prefaced by words such as "will", "may," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential," "intends," "suggests," "appears," "seeks," or variations of such words or similar words and expressions. Forward-looking statements are not guarantees of future performance, are based on certain assumptions, and are subject to various known risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, as a result of a number of factors, the Company's actual results could differ materially from those expressed or implied by such forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation: (i) the loss, default or bankruptcy of one or more customers; (ii) changes in general, regional, national or international economic conditions; (iii) an act of war or terrorism or cyber security breach that disrupts business; (iv) changes in the law and regulations; (v) the effect of liabilities and other claims asserted against the Company; (vi) changes in the size and nature of the Company's competition; (vii) the loss of one or more key executives; (viii) increased credit risk from customers; (ix) the Company's failure to grow internally or by acquisition or the failure to successfully integrate acquisitions; (x) the Company's failure to improve operating margins and realize cost efficiencies and economies of scale; (xi) the Company's failure to attract, hire and retain quality recruiters, account managers and salesmen; (xii) the Company's failure to recruit qualified candidates to place at customers for contract or full-time hire; and such other factors as set forth under the heading "Forward-Looking Statements" in the Company's annual reports on Form 10-K, its quarterly reports on Form 10-Q and in the Company's other filings with the Securities and Exchange Commission (SEC). More detailed information about the Company and the risk factors that may affect the realization of forward-looking statements is set forth in the Company's filings with the SEC. Investors and security holders are urged to read these documents free of charge on the SEC's web site athttp://www.sec.gov. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to publicly update, revise or alter its forward-looking statements whether as a result of new information, future events or otherwise.

## Contact:

General Employment Enterprises, Inc. Andrew J. Norstrud 813.803.8275 invest@genp.com

# **G** General Employment Enterprises

## Employing America since 1893

INVESTOR PRESENTATION JUNE 2016 NYSE: JOB



# **Forward-Looking Statements**

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 as amended, including statements regarding the business of the Company and its industry generally, business strategy, anticipated future financial performance and prospects. All statements in this presentation other than those setting forth strictly historical information are forwardlooking statements. These statements are based on the Company's estimates, projections, beliefs and assumptions and are not guarantees of future performance. The Company makes no assurances that estimates or projections of revenues, gross profit, gross margin, SG&A, EBITDA, adjusted non-GAAP EBITDA, adjusted non-GAAP operating income or loss, adjusted non-GAAP net earnings or loss, operating income or loss, net income or loss, operating cash flow, and other financial metrics will be achieved. These forward-looking statements are subject to various risks and uncertainties, which may cause actual results to differ materially from the forward-looking statements. Factors that could cause or contribute to such differences include actual demand for our services, our ability to attract and retain qualified recruiters, account managers and staffing consultants, our ability to remain competitive in obtaining and retaining staffing clients, the availability of qualified temporary and permanent placement personnel, our ability to manage growth including making and integrating strategic acquisitions, our ability to access capital to fund operations, working capital, capital expenditures and acquisitions, satisfactory performance of our enterprisewide information systems and such other risk factors detailed in our periodic filings with the SEC including Form 10-K, Form 10-Q and all other filings. The Company disclaims any obligation to update these forward-looking statements except as required by law.

General Employment Enterprises

# **Non-GAAP Financial Measures**

To supplement the Company's consolidated financial statements presented on a GAAP basis, the Company periodically discloses non-GAAP Pro forma adjusted (adj.) EBITDA & adj. EBITDA, non-GAAP Pro forma & adj. Income (Loss) from Operations, non-GAAP Pro forma & adj. Working Capital, non-GAAP Pro forma & adj. Current Ratio, non-GAAP Pro forma & adj. Shareholders' Equity and non-GAAP Pro forma & adj. Debt to Equity Ratio because management uses these supplemental non-GAAP financial measures to evaluate performance period over period, to analyze the underlying trends in its business, to establish operational goals, to provide additional measures of operating performance, including using the information for internal planning relating to the Company's ability to meet debt service, make capital expenditures and provide working capital needs. In addition, the Company believes investors already use these non-GAAP measures to monitor the Company's performance. Pro forma Non-GAAP adj. EBITDA & adj. EBITDA are defined by the Company as Pro-forma net earnings or net earnings or loss before interest, taxes, depreciation and amortization (EBITDA) adjusted for the non-cash changes in derivative liability, acquisition, merger & integration costs plus non-cash stockbased compensation. EBITDA, Pro forma & adj. EBITDA, non-GAAP Pro forma & adj. Income (Loss) from Operations, non-GAAP Pro forma & adj. Working Capital, non-GAAP Pro forma & adj. Current Ratio, non-GAAP Pro forma & adj. Shareholders' Equity and non-GAAP Pro forma & adj. Debt to Equity Ratio are not terms defined by GAAP and the Company's measure of those non-GAAP measures and metrics might not be comparable to similarly titled measures and metrics used by other companies. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flow that either excludes or includes amounts that are not normally included in the most directly comparable measure calculated and presented in accordance with GAAP. The non-GAAP measures discussed above should be considered in addition to, and not as a substitute for, or superior to net income or net loss as reported for GAAP on the Consolidated Statements of Income, cash and cash flows as reported for GAAP on the Consolidated Statement of Cash Flows or other GAAP measures of financial performance as reflected on the Forms 10-Q & 10K filed for the respective periods. Reconciliation of all non-GAAP Measures are set forth in supplemental schedules to this presentation.

General Employment Enterprises

# **Company Overview**



NYSE: JOB

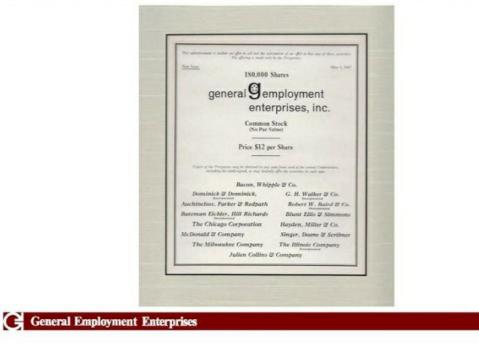


# **Company Overview**

- Based in Chicago with 20 offices throughout the US; geographic presence in over 26 markets providing staffing solutions
- Leading provider of specialty staffing services including Information Technology, Engineering, Healthcare, Accounting and Commercial fields
- Company was initially founded in 1893 and went public in 1967
- New management team is in the early phases of accelerated growth and profitability of the Company
- Recent stock price (NYSE:JOB) \$4.08; mkt cap \$38 m

General Employment Enterprises

# General Employment IPO 1967



# **Investment Merits**

## Staffing is a Terrific Market

- · \$142 billion domestic industry with strong growth potential
- Secular changes in the U.S. economy requiring "on-demand labor" have led to very favorable trends in the staffing industry
- Staffing continues to be a highly fragmented market that is ripe for consolidation by General Employment

## **Experienced Management Team**

- Management has run a multi-billion dollar staffing business
- Completed over 100 staffing acquisitions
- · Orchestrated a very successful exit with positive outcome for shareholders

## **GEE's Turn Around is in Progress**

- · Strengthened management, operations team and board
- · Fortified balance sheet to support growth
- Rationalized expenses & reduced SG&A
- · Organic growth and strategic acquisitions

# GEE... AccuStaff/MPS Group Reborn ; Another Opportunity to Invest in the Next Great Staffing Business

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# **Staffing Industry Overview**



NYSE: JOB



# **US Staffing Industry Overview**

- \* Large Fragmented Market:
- \$142 billion domestic industry for combined temporary staffing and place and search for 2016, 7% growth in 2015 and 6% projected growth for 2016
- Temp penetration rate >2% (highest ever) of total nonfarm employment (BLS)
- Estimated that 47% of U.S. businesses will use temp staffing in 2016, up from 46% in 2015 and 43% in 2014 according to Career Builder Survey
- Growing Market:
- US staffing industry will likely add the most jobs of any other industry over the next decade (SIA)
- In the 5 years post recession, US staffing firms created more new jobs than any other industry
- Higher share of job growth made up of temporary staffing since the 2007-2009 recession provides evidence of a secular shift toward the use of contingent labor

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## **Confluence of Powerful Supply and Buy-Side Forces**

## SUPPLY

Shift in attitude: Preference of flexible work hours

Necessity: Higher unemployment; part-time work

**Pay/benefits**: At times, pay is higher than full-time; portability of benefits

**Technology**: Easier to "port" skills to new employer; MSP & VMS to manage temp labor

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## DEMAND

Efficiency: Variable cost structure

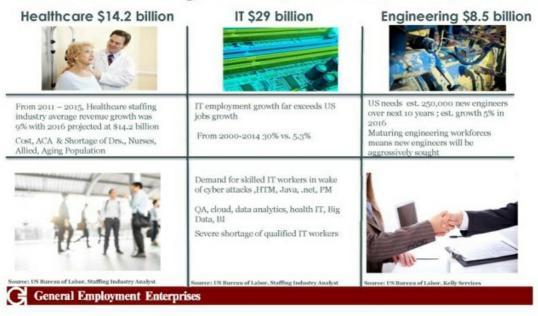
Just- in- time labor: More companies using mix of permanent and temp

> 'Made in America' renaissance: Requires higher skilled labor

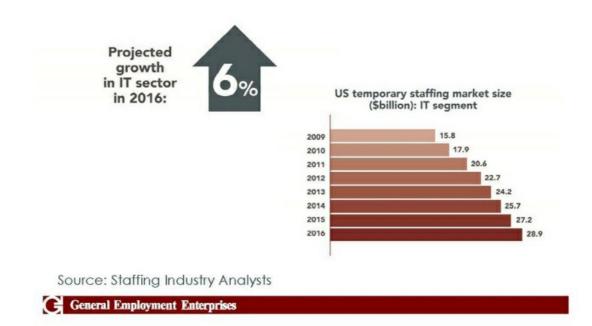
Economic and regulatory uncertainties: financial liability, healthcare reform

# **Focused On Growth Sectors**

## Professional Staffing Services (Est. 2016 Temp. Staffing Mkt. Size)



# IT Staffing Continues to Grow



# **Information Technology Staffing Market**

## 2016 Estimated Spend



## Largest IT staffing markets

Source: Staffing Industry Analysts



# Healthcare Staffing Segments/Opportunities



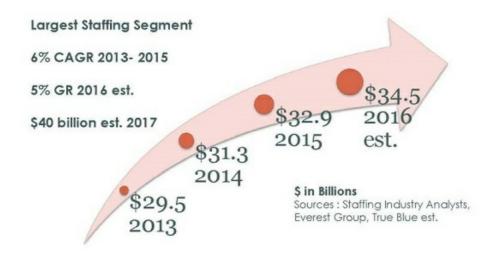
Source: Staffing Industry Analysts



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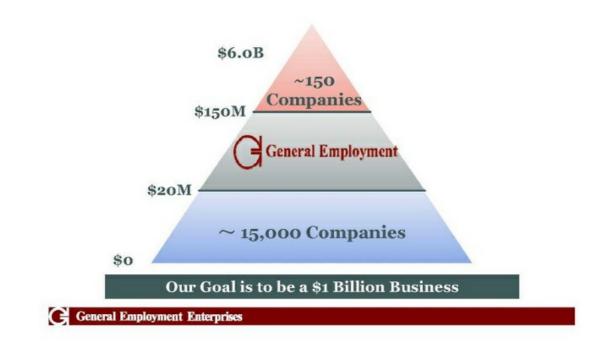
# Industrial Staffing Sector Growth



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## Significant Consolidation Opportunity in Staffing Industry



# **Company Position**



NYSE: JOB



# **Final Phase of Turnaround**

# We Are Here

1893 - 2001	2001 - 2012	2013 - 2015	2016 - Beyond
Rich Legacy	Period of Decline	Turnaround	Growth
Rich history dating back to 1893 First publicly traded staffing company; on NYSE/ Amex over 50 years Thrived under strong leadership	Business adversely affected by death of long-time CEO in 2001 Inexperienced and new management led to decline in business Loss of resiliency; impact of recession	New management Enhanced board Improved technology platform Rationalized expenses Improved financial reporting	Organic growth Acquisition growth Drive enhanced profitability
		Secured competitive financing	
		Preserved listing	





Professio	onal Staffing/Direct Hire
ACCESS DATA CONSULTING CORPORATION BRIDGING TECHNOLOGY TO BUSINESS	
AGILE	
General Employment	Information Technology, Accounting, Engineering
Palapin	
OMNIONE	Engineering, Manufacturing
SCRIBE SOLUTIONS	Health Care / EMR
Industrial Sta	ffing/Commercial Staffing
TRIAD Personnel	Light Industrial

## **Proven New CEO**

- Derek Dewan joined General Employment 4/1/15 as the Company's CEO upon completion of Scribe acquisition
- Mr. Dewan was previously Chairman and CEO of MPS Group, Inc. (NYSE:MPS) and predecessor AccuStaff Incorporated, a multi-billion global Fortune 1000 staffing provider
- MPS Group grew organically and through acquisition into an international professional human capital solutions and staffing provider with a vast network of offices in the United States, Canada, the United Kingdom, Continental Europe, Asia and Australia
- Successful IPO in 1994, \$10.50 price surged to \$240; follow-on stock offerings of \$110 million and \$370 million; \$500 million bank revolver
- In 2009, Mr. Dewan was instrumental in the sale of MPS Group to the largest staffing company in the world, Adecco Group, for \$1.3 billion

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# **Experienced Core Management**

Andrew J. Norstrud, CFO – Mr. Norstrud joined General Employment in March of 2013 as CFO and has significant experience with public companies in many areas including financial reporting, restructuring for profitability and growth, acquisitions and technology. He is a CPA and was formerly with PricewaterhouseCoopers (PwC) and Grant Thornton.

Alexander P. Stuckey, President & COO – Mr. Stuckey built a successful services company which he sold to Cintas. He has significant experience in operations and finance, including tenure as a banking specialist in the special assets area.

**Deborah Santora-Tuohy, President of Commercial Staffing** –Mrs. Santora-Tuohy has significant experience in staffing and has been with the Commercial Staffing/Light Industrial Division for over 23 years. She is in charge of that division's operations and is focused on internal growth and increased profitability.

**Branch Level Managers** – Most offices are operated by long tenured managers that have spent several years with General Employment or subsidiaries

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# **Board Members**

## George A. Bajalia

 President of Landmark Financial Corp.; served as President and Chief Executive Officer of the Prolianz Division of staffing conglomerate MPS Group Inc. (NYSE:MPS) and as its Chief Operating Officer

## William M. Isaac

 Former Chairman of the Federal Deposit Insurance Corporation (FDIC) 1981 - 1985; Founded regulatory consulting firm The Secura Group, now a part of FTI Consulting, Inc. in which he serves as Senior Managing Director-Global Head of Financial Institutions Corporate Finance

## Dr. Arthur B. Laffer

Renowned economist who served in the Reagan Administration, best known for creating the Laffer curve concept; Founder, Chairman & CEO of Laffer Associates, Policy Co-Chairman of the Free Enterprise Fund, and author and contributor as an economic expert

## Peter J. Tanous

 Founder and Chairman of Lynx Investment Advisory; Previously was Executive Vice President of Bank Audi (U.S.A.) in NYC and Chairman of Petra Capital Corporation, an international investment bank

## Thomas C. Williams

 Chief Executive Officer of Innova Insurance Ltd. Mr. Williams, an acting Vice Chairman of Capital Management of Bermuda (previously Travelers of Bermuda)

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# **Growth Strategy**



NYSE: JOB



# **Strategic Organic Growth Opportunities**

I Provide new, innovative & enhanced menu of professional service offerings to customers in existing markets and cross-sell multiple specialties - IT, Accounting, Engineering & Healthcare

I Enter fastest growing markets by following customers and through geographic footprint expansion with a complete menu of service offerings

I Create national wholesale division for IT and aggressively pursue MSP & VMS accounts

Capitalize on light industrial opportunities from shortage of blue collar workers , increased regulation, logistics & E-Commerce

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# **External Growth Strategy Opportunities**

# Strategic Acquisitions

 $\verb!] Strengthen existing service offerings \& enhance mkt. share$ 

 ${\tt I} {\it Add \ complementary \ high \ growth \ services \ \& \ special ties}$ 

I Add new client/business opportunities

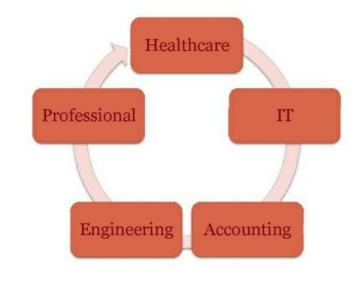
I Expand into new geographies and markets

I Add new recruiting, sales & management talent

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29

# **Target Human Capital Acquisition Sectors**



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# **Strategic Acquisitions Criteria**

I High gross & EBITDA margin

I Accretive to earnings

I Well managed with experienced operators

I Limited enterprise risk and extensive due diligence

 $\verb!"I Pricing commensurate with profitability \& growth"$ 

I Consideration consists of cash, stock, seller & bank financing

**Earn-out** possibility

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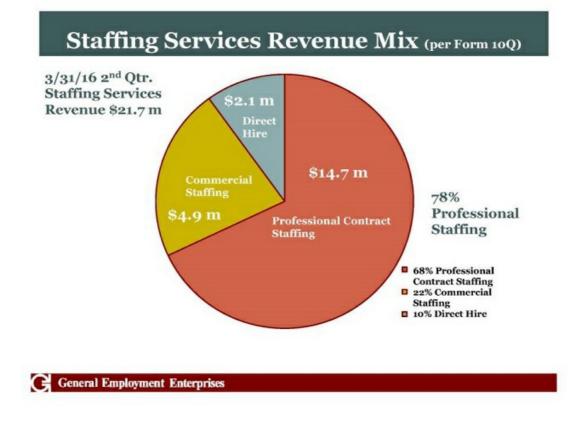


# **Financial Overview**



NYSE: JOB





# **Gross Margin Profile**

Second Qtr. 3/31/16	Contract Light Industrial	Professional Contract & Direct Hire
% of Revenues	22 %	78%
Combined Gross Margin	11%	11% 28%
Target Gross Margin Range	11% - 17%	24-32%

\* Data derived from 3/31/16 Quarterly Unaudited Financial Information from Form 10Q

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# **Strengthened Balance Sheet**

## Highlights

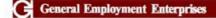
Shelf Registration (Form S-3) Filed for \$75 Million

Common Stock Equity Offering Raised \$7.8 Million (Shelf Takedown)

Long Term Subordinated Debt Offering Raised \$4.2 Million

Convertible Pfd. Stock Offering Provided \$2 in Additional Common Stock Equity (Converted)

Please refer to SEC Filings on Forms 10Q, 8K, 8Ka, S-3 and prospectus supplements for 2015 & 2016 for additional information.



## SELECT HISTORICAL & PRO-FORMA & NON-GAAP FINANCIAL HIGHLIGHTS (Forward-Looking Statements)

- 2016 Second Quarter (3/31/16 Form 10Q) Revenue of \$21.7 million
- 2016 Second Quarter (3/31/16) adjusted EBITDA of \$1.1 million
- Fiscal Year Ending 9/30/16 estimated annualized pro-forma (based

on 2nd qtr. actual) projected range of revenue of approximately \$80 -

**\$85** million including Paladin

Fiscal year ending 9/30/16 estimated annualized pro-forma (based on

2nd qtr. actual) projected range of adjusted EBITDA of approximately

84 - 5 million including Paladin

Note: Certain financial information included herein are considered forward-looking statements and Non-GAAP Financial Measures. See disclaimer at the beginning of this presentation and reconciliation of Non-GAAP to GAAP Financial Information in this presentation. Refer to Form 10Q and Form 8K for 3/31/16.

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## Reconciliation of Non-GAAP Adjusted EBITDA to GAAP Net Income (Loss)

## Reconciliation of Non-GAAPAdjusted EBITDA to GAAP Net Income (Loss) Quarter Ended March 31,

(In thousands)

		2016		2015
Net income (loss), GAAP	\$	7	\$	(45)
Interest expense, net		409		126
Depreciation and amortization		511		124
Stock compensation & stock option expenses		230		84
Acquisition, integration & restructuring		122		-
(Gain) or loss on change in derivative liability				(796)
Loss on extinguishment of debt		-		210
Change in contingent consideration		(156)		
Non-GAAP adjusted EBITDA	5 -	1.123	5	(297)



# Reconciliation of Non-GAAP Adjusted Income (Loss) from Operations

## Reconciliation of Non-GAAP Adjusted Income (Loss) from Operations Quarter Ended March 31,

(In thousands)			
		2016	2015
Income (loss) from operations, GAAP	s	260	\$ (505)
Stock compensation & stock option expense		230	84
Acquisition, integration & restructuring		122	-
Non-GAAP adjusted income (loss) from operations	s	612	\$ (421)

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## Reconciliation of Non-GAAP Adjusted Net Income (Loss)

### Reconciliation of Non-GAAP Adjusted Net Income (Loss) Quarter Ended March 31, (In thousands) 2016 2015 7 Net income (net loss), GAAP \$ \$ (45) Stock compensation & stock option expense 230 84 Acquisition, Integration & restructuring 122 -(Gain) loss on change in derivative liability (796) Change in contingent consideration (156) -Loss on extinguishment of debt 210 -Non – GAAP adjusted net income (net loss) \$ 203 s (547)

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# **Questions?**



Employing America since 1893

NYSE: JOB

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